

# Svédország



## Policies, Interventions and Actions

### Commercial Determinants of Noncommunicable Diseases in the WHO European Region

This report highlights the substantial impact of commercial determinants on noncommunicable diseases (NCDs) in the WHO European Region. Nearly 7500 deaths per day in the Region are attributed to commercial determinants, such as tobacco, alcohol, processed food, fossil fuels and occupational practices. These commercial products and practices contribute to 25% of all deaths in the Region. The report's chapters systematically explore various facets of how commercial interests exacerbate NCDs and key strategies used by commercial actors to negatively influence NCD-related policies at the national and international level. The report also provides selected case studies from the Region to illustrate key strategies and outcomes of industry influence on health policies. The report then calls for urgent and coordinated action to address the commercial determinants of NCDs. It advocates for building coalitions based on the values of equity, sustainability, and resilience. Public health actors are urged to develop competencies in economic and legal frameworks, enforce transparency, and manage conflicts of interest effectively. The report underscores the need for robust financial reforms and strict regulation to curb industry power and protect public health. By implementing these strategies, the Region can accelerate progress towards global NCD targets and Sustainable Development Goals by 2030.

Categories:	Evidence of Marketing Guidelines/Policy
Year(s):	2024 (ongoing)
Target age group:	Felnőttek és gyermekek
Organisation:	World Health Organisation (WHO)
Linked document:	<a href="#">Download linked document</a>
References:	World Health Organization. Regional Office for Europe. (2024) Commercial Determinants of Noncommunicable Diseases in the WHO European Region. World Health Organization. Regional Office for Europe. <a href="https://iris.who.int/handle/10665/376957">https://iris.who.int/handle/10665/376957</a> . License: CC BY-NC-SA 3.0 IGO

## JA PreventNCD

Joint Action to Prevent Non-Communicable Diseases and Cancer (JA Prevent NCD) is a three year project funded by the EUforHealth 2021-2027 programme. It is designed to reduce the burden of cancer and NCDs across Europe by supporting member states (22 EU member states and Iceland, Norway, and Ukraine) to implement effective prevention strategies by focusing on both personal and societal risk factors. The project aims to reduce fragmentation and duplication of actions.

Categories:	Transnational Obesity Strategies/Policy/Recommendations or Action Plan Evidence of NCD strategy
Year(s):	2024-2027
Organisation:	EUforHealth 2021-2027
Find out more:	<a href="https://preventncd.eu">preventncd.eu</a>

## Nordic Nutrition Recommendations

The Nordic Nutrition Recommendations (NNR) is an international collaboration among health and food authorities in Denmark, Finland, Iceland, Norway, and Sweden. The NNR2023 project has developed science advice based on the health effects of foods and response to the country-specific public health challenges and burden of diseases, food consumption patterns, as well as the country-specific environmental impacts of food consumption.

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Year(s):	2023 (ongoing)
Target age group:	Felnőttek és gyermekek
Organisation:	Nordic Council of Ministers
Find out more:	<a href="https://pub.norden.org">pub.norden.org</a>
Linked document:	<a href="#">Download linked document</a>

## Guidelines for physical activity and sedentary behaviour

Comprehensive Physical Activity Policy. (Available only in Swedish language)

Categories:	Evidence of Physical Activity Guidelines/Policy
Year(s):	2021 (ongoing)
Target age group:	Felnőttek és gyermekek
Organisation:	The Public Health Agency of Sweden
Linked document:	<a href="#">Download linked document</a>

## Annex III to Regulation (EC) No 1925/2006 of the European Parliament and of the Council as regards trans fat, other than trans fat naturally occurring in fat of animal origin

Measures to limit or virtually eliminate industrially-produced trans fatty acids in food intended for the final consumer and/or for supply to retail. Adopted by The European Commission from April 2019. (Available in multiple languages)

Categories:	Evidence of Marketing Guidelines/Policy
Year(s):	2019 (ongoing)
Target age group:	Felnőttek és gyermekek
Organisation:	The European Commission
Linked document:	<a href="#">Download linked document</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en/node/36162">https://extranet.who.int/nutrition/gina/en/node/36162</a> (last accessed 12.07.22) Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## European practical and patient-centred guidelines for adult obesity management in primary care

This article aims to provide obesity management guidelines specifically tailored to GPs, favouring a practical patient-centred approach. The focus is on GP communication and motivational interviewing as well as on therapeutic patient education. The new guidelines highlight the importance of avoiding stigmatization, something frequently seen in different health care settings. In addition, managing the psychological aspects of the disease, such as improving self-esteem, body image and quality of life must not be neglected.

Categories:	Evidence of Management/treatment guidelines
Year(s):	2019 (ongoing)
Linked document:	<a href="#">Download linked document</a>
References:	Dominique Durrer Schutz, Luca Busetto, Dror Dicker, Nathalie Farpour-Lambert, Rachel Pryke, Hermann Toplak, Daniel Widmer, Volkan Yumuk, Yves Schutz; European Practical and Patient-Centred Guidelines for Adult Obesity Management in Primary Care. Obes Facts 15 March 2019; 12 (1): 40–66. <a href="https://doi.org/10.1159/000496183">https://doi.org/10.1159/000496183</a>

## A Healthy School Start Plus

Aims to prevent childhood obesity and overweight in disadvantaged areas in a 6 month programme using education directed at parents, motivational interviewing of parents, school based activities for children and online self-test

Categories:	Evidence of Community Interventions/Campaign
Year(s):	2018 (ongoing)
Target age group:	Gyermekek
Organisation:	Elinder et al
Find out more:	<a href="http://www.ncbi.nlm.nih.gov">www.ncbi.nlm.nih.gov</a>
Linked document:	<a href="#">Download linked document</a>
References:	Elinder et al (2018). A Healthy School Start Plus for prevention of childhood overweight and obesity in disadvantaged areas through parental support in the school setting - study protocol for a parallel group cluster randomised trial. BMC Public health. 18(459)

## National guidelines for prevention and treatment in case of unhealthy lifestyles

National guidelines on diet, nutrition & physical activity relating to overweight & obesity.

Categories:	Evidence of National Obesity Strategy/Policy or Action plan Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan Evidence of Physical Activity Guidelines/Policy
Year(s):	2018 (ongoing)
Target age group:	Felnőttek és gyermekek
Linked document:	<a href="#">Download linked document</a>

## School Fruit, Vegetables and Milk Scheme

"Applicable since 1 August 2017, the EU school fruit, vegetables and milk scheme combines two previous schemes (the school fruit and vegetables scheme and the school milk scheme) under a single legal framework for more efficiency and an enhanced focus on health and educational. The scheme supports the distribution of products, educational measures and information measures. The scheme supports the distribution of fruit, vegetables, milk and certain milk products to schoolchildren, from nursery to secondary school. EU countries approve a list of products (in collaboration with their health and nutrition authorities) which will help achieve the schemes objective of helping children to follow a healthy diet. Priority is for fresh fruit and vegetables and for plain milk. In order to support a varied diet and/or specific nutritional needs, EU countries may also make processed fruit and vegetables such as juices and soups and certain milk products such as yoghurt and cheese, available. Additionally, under stricter conditions, milk-based drinks may be included." - EU Commission

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Year(s):	2017 (ongoing)
Organisation:	European Commission
Find out more:	<a href="http://ec.europa.eu">ec.europa.eu</a>
References:	<a href="https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/market-measures/school-fruit-vegetables-and-milk-scheme/school-scheme-explained_en">https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/market-measures/school-fruit-vegetables-and-milk-scheme/school-scheme-explained_en</a>

## Action plan for overweight and obesity (2016-2020) - Stockholm

Aims to reduce the proportion of overweight and obesity in adults, children and pregnancy by 2020.

Categories (partial):	Evidence of National Obesity Strategy/Policy or Action plan
Year(s):	2016-2020
Target age group:	Felnöttek és gyermekek
Organisation:	Hälsö- och sjukvårdsförvaltningen
Find out more:	<a href="http://extranet.who.int">extranet.who.int</a>
Linked document:	<a href="#">Download linked document</a>
References:	HPO. SÅ kan vi vända trenden Handlingsprogram Återvikt och fetma 2016-2020. Available from: <a href="http://dok.slso.sll.se/CES/FHG/Folkhalsorabete/Informationsmaterial/Handlingsprogram-overvikt-fetma-2016-2020.pdf">http://dok.slso.sll.se/CES/FHG/Folkhalsorabete/Informationsmaterial/Handlingsprogram-overvikt-fetma-2016-2020.pdf</a> . Accessed 13 December 2018.

## AKO Skåne guideline for primary care based on regional care program (E66-P Obesity)

Guidelines for obesity care; outlining responsibilities, diagnostics, treatment, referral procedures, and follow-up

Categories (partial):	Evidence of Management/treatment guidelines
Year(s):	2016-2019
Target age group:	Felnőttek és gyermekek
Organisation:	Caregiver Skåne
Find out more:	<a href="http://vardgivare.skane.se">vardgivare.skane.se</a>
Linked document:	<a href="#">Download linked document</a>
References:	Caregiver Skåne. Obesity and obesity in adults. Available from: <a href="https://vardgivare.skane.se/vardriktlinjer/medicinska-omraden/endokrina-organ-fetma-och-diabetes/ako/overvikt-och-fetma-hos-vuxna/">https://vardgivare.skane.se/vardriktlinjer/medicinska-omraden/endokrina-organ-fetma-och-diabetes/ako/overvikt-och-fetma-hos-vuxna/</a> (Accessed August 2019).

## GNPR 2016-2017: Infant and young child nutrition - Breastfeeding promotion and/or counselling

This programme was reported by countries for the 2nd WHO Global Nutrition Policy Review 2016-2017 module on actions related to infant and young child nutrition. Information provided by WHO GINA Programme.

Categories:	Evidence of Breastfeeding promotion or related activity
Year(s):	2016 (ongoing)
Target age group:	Gyermekek
Find out more:	<a href="http://extranet.who.int">extranet.who.int</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en">https://extranet.who.int/nutrition/gina/en</a> Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Find your way to eat greener, not too much and be active! (Hitta ditt sätt att äta grönare, lagom mycket och röra på dig)

The Swedish National Food Agency (Livsmedelsverket) published the revised version of the national dietary guidelines in 2015. The Swedish dietary guidelines are aimed at healthy adults, adolescents and children 2 years and over and can be adjusted to different food cultures. Recommendations for specific population groups (pregnant and lactating women, infants and children under 2 years of age) and vegetarians are provided separately. The FBDGs are based on the Nordic Nutritional Recommendations (NNR 2012), knowledge of the population's dietary habits and scientific knowledge of the environmental impact of various food groups.

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Year(s):	2015 (ongoing)
Target age group:	Felnőttek és gyermekek
References:	<a href="http://www.fao.org/nutrition/education/food-dietary-guidelines/regions/countries/sweden/en/">http://www.fao.org/nutrition/education/food-dietary-guidelines/regions/countries/sweden/en/</a>

## Swedish Dietary Guidelines 2015

The 2015 is an update on previous guidelines, the FAO provide a summary in English

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Year(s):	2015 (ongoing)
Target age group:	Felnőttek és gyermekek
Organisation:	Swedish National Food Agency (NFA)
Find out more:	<a href="http://www.fao.org">www.fao.org</a>
Linked document:	<a href="#">Download linked document</a>





## EU Regulation 1169/2011

Passed in 2011, EU Regulation 1169/2011 on the Provision of Food Information to Consumers requires a list of the nutrient content of most pre-packaged food to be provided on the back of the pack from October 2011.

Categories:	Labelling Regulation/Guidelines
Year(s):	2011 (ongoing)
Target age group:	Felnőttek és gyermekek
Organisation:	European Parliament and the Council of the European Union
Linked document:	<a href="#">Download linked document</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en/node/22917">https://extranet.who.int/nutrition/gina/en/node/22917</a> (last accessed 28.06.22) Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Evaluation of the EU school milk and fruit scheme

European Court of Auditors (2011) Are the school milk and school fruit schemes effective? Special Report No 10. Publications Office of the European Union, Luxembourg.

Categories:	Health Effectiveness Reviews (obesity related)
Year(s):	2011 (ongoing)
Target age group:	Gyermekek
Organisation:	EUROPEAN COURT OF AUDITORS
Linked document:	<a href="#">Download linked document</a>
References:	Information provided with kind permission of World Cancer Research Fund International from their NOURISHING framework <a href="http://www.wcrf.org/NOURISHING">www.wcrf.org/NOURISHING</a>

## The Education Act

The Education Act came into force 1 July 2011 which included a requirement that school meals should be nutritious and free of charge.

Categories (partial):	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Year(s):	2011 (ongoing)
Target age group:	Gyermekek
Organisation:	Government
Find out more:	<a href="http://sweden.se">sweden.se</a>
References:	Currently a web link to this intervention is unavailable. If you are aware of the location of this document/intervention, please contact us at <a href="mailto:obesity@worldobesity.org">obesity@worldobesity.org</a> _x000D__x000D_

## Nordic Key Hole Label

Voluntary nordic food label that identifies products containing less fat, sugars and salt and more dietary fibre than other products within the same category. Nutritional criteria is the same as in Norway and Denmark.

Categories:	Labelling Regulation/Guidelines
Year(s):	2009 (ongoing)
Target age group:	Felnőttek és gyermekek
Organisation:	Swedish National Food Agency
Find out more:	<a href="http://www.nokkelhullsmerket.no">www.nokkelhullsmerket.no</a>

## "Healthy Children"

A method of promoting good eating and exercise habits in preschool activities.

Categories:	Evidence of Community Interventions/Campaign
Year(s):	2008 (ongoing)
Target age group:	Gyermekek
Organisation:	Center for Epidemiology and Community Medicine
Linked document:	<a href="#">Download linked document</a>

## General Marketing Act

The General Marketing Act includes a ban on any advertising targeted at children under 12 years old on national radio and TV before and during children's programs. According to European legislation, the ban only covers broadcasts originating in Sweden. Link leads to unofficial English translation.

Categories:	Evidence of Marketing Guidelines/Policy
Year(s):	2008 (ongoing)
Target age group:	Felnőttek és gyermekek
Linked document:	<a href="#">Download linked document</a>

## EU health and nutrient claims regulation

Regulation n° 1924/2006 establishes EU-wide rules on the use of specified health and nutrient claims. The European Commission approves claims provided they are based on scientific evidence and accessible consumers. The European Food Safety Authority is responsible for evaluating the scientific evidence supporting health claims. Nutrition claims may only be used on food defined as "healthy" by a nutrient profile.

Categories:	Labelling Regulation/Guidelines
Year(s):	2006 (ongoing)
Target age group:	Felnőttek és gyermekek
Organisation:	European Commission
Linked document:	<a href="#">Download linked document</a>
References:	<a href="https://eur-lex.europa.eu/legal-content/en/ALL/?uri=CELEX%3A32006R1924">https://eur-lex.europa.eu/legal-content/en/ALL/?uri=CELEX%3A32006R1924</a>

## IDEFICS - Identification and prevention of Dietary- and lifestyle-induced health Effects In Children and infantS

"A community-oriented intervention programme for primary prevention of obesity in a controlled study design. This intervention part of the IDEFICS study examined feasibility, effectiveness and sustainability of a coherent set of intervention modules addressing diet, physical activity and coping with stress."

Categories:	Evidence of Community Interventions/Campaign
Year(s):	2006-2012
Target age group:	Gyermekek
Organisation:	Bremen Institute for Prevention Research and Social Medicine
Find out more:	<a href="http://www.ideficsstudy.eu">www.ideficsstudy.eu</a>
References:	<a href="https://www.ideficsstudy.eu/index.php?id=1161&amp;L=144%27%27A%3D0">https://www.ideficsstudy.eu/index.php?id=1161&amp;L=144%27%27A%3D0</a>

## School Food Academy

"The School Food Academy is a knowledge network in Västra Götaland that was started in 2006 to promote the school meal and good eating habits at school. We want to convey a positive attitude to the school lunch and increase knowledge about how the choice of food affects our health and environment."

Categories:	Evidence of Community Interventions/Campaign
Year(s):	2006 (ongoing)
Target age group:	Gyermekek
Find out more:	<a href="http://www.vgregion.se">www.vgregion.se</a>
References:	<a href="https://www.vgregion.se/om-vgr/organisation-och-verksamhet/satsningar-och-samarbeten/skolmatsakademin/om-oss/">https://www.vgregion.se/om-vgr/organisation-och-verksamhet/satsningar-och-samarbeten/skolmatsakademin/om-oss/</a>

## GNPR 2016-17 (q7) Breastfeeding promotion and/or counselling

WHO Global Nutrition Policy Review 2016-2017 reported the evidence of breastfeeding promotion and/or counselling (q7)

Categories:	Evidence of Breastfeeding promotion or related activity
Target age group:	Felnöttek
Organisation:	Ministry of Health (information provided by the GINA program)
Find out more:	<a href="https://extranet.who.int">extranet.who.int</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en">https://extranet.who.int/nutrition/gina/en</a> Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Public Health Agency of Sweden and the Swedish National Food Administration

"The mission, from the government, for the Public Health Agency of Sweden is to monitor the health status of the population and the factors that affect this. The Swedish National Food Agency has the following goals; healthy dietary habits, safe foods and fair practices in the food trade"

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
References:	<a href="https://extranet.who.int/nutrition/gina/en/node/27137">https://extranet.who.int/nutrition/gina/en/node/27137</a> Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

PDF created on June 30, 2025