

Serbia



Policies, Interventions and Actions

Public Health Strategy 2018-2026

In Serbian

Categories (partial):	Evidence of NCD strategy
Year(s):	2018-2026
Target age group:	Adults and children
Organisation:	Ministry of Health
Find out more:	www.srbija.gov.rs

Zakon o Oglašavanju

Advertising aimed at children and young people shall not encourage or condone excessive consumption of foods and beverages containing substances the excessive consumption of which is not recommended, such as fats, trans fatty acids, salt or sodium and sugars. Adopted by the National Assembly of the Republic of Serbia from January 2016. (Available only in Serbian language)

Categories:	Evidence of Marketing Guidelines/Policy
Year(s):	2016 (ongoing)
Target age group:	Children
Organisation:	National Assembly of the Republic of Serbia
Linked document:	Download linked document
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): https://extranet.who.int/nutrition/gina/en/node/43097 (last accessed 20.07.22)

Sports Development Strategy in the Republic of Serbia for the period 2014-18. (with Action plan)

In Serbian

Categories (partial):	Evidence of Physical Activity Guidelines/Policy
Year(s):	2014-2018
Target age group:	Adults and children
Find out more:	www.srbija.gov.rs

The Serbian Strategy on Prevention and Control of Non-Communicable Diseases

This strategy comprises several action areas which include food and nutrition and food marketing to children.

Categories (partial):	Evidence of NCD strategy
Year(s):	2009
Target age group:	Adults and children
Organisation:	Ministry of Health
Find out more:	www.zdravlje.gov.rs

The rulebook on declaration and labelling of packaged foodstuff

Mandatory national labelling guidelines for pre-packaged food approved by the Minister for Internal Economic Relations.

Categories:	Labelling Regulation/Guidelines
Year(s):	2004 (ongoing)
Target age group:	Adults and children
Organisation:	The Minister for Internal Economic Relations
Linked document:	Download linked document
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): https://extranet.who.int/nutrition/gina/en/node/25882 (last accessed 01.07.22)

GNPR 2016-17 (q7) Breastfeeding promotion and/or counselling

WHO Global Nutrition Policy Review 2016-2017 reported the evidence of breastfeeding promotion and/or counselling (q7)

Categories:	Evidence of Breastfeeding promotion or related activity
Target age group:	Adults
Organisation:	Ministry of Health (information provided by the GINA program)
Find out more:	extranet.who.int
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): https://extranet.who.int/nutrition/gina/en

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