

# Kuwait



## Policies, Interventions and Actions

### National strategy for the prevention and response to noncommunicable chronic diseases in the State of Kuwait 2017-2025

National strategy for the prevention and response to noncommunicable chronic diseases in the State of Kuwait 2017-2025. Includes targets on tobacco control, diabetes and obesity.

Categories:	Evidence of NCD strategy
Year(s):	2017-2025
Target age group:	Adults and children
Organisation:	Government
Linked document:	<a href="#">Download linked document</a>

### NCD Country Profiles 2018 (Obesity Targets)

The profiles also provide data on the key metabolic risk factors, namely raised blood pressure, raised blood glucose and obesity and National Targets on Obesity (as of 2017)

Categories:	Evidence of Obesity Target
Year(s):	2017 (ongoing)
Target age group:	Adults and children
Organisation:	World Health Organisation
References:	Noncommunicable diseases country profiles 2018. Geneva: World Health Organization; 2018. Licence: CC BY-NC-SA 3.0 IGO.

## Standards relating to trans fatty acid (TFA) elimination

The standard specifies a maximum level of 2% in vegetable oils and soft spreadable margarines, and 5% in all other foods, including ingredients sold to restaurants. This standard was accepted by the Kuwaiti government following the adopted of the Gulf Cooperation Council adoption of the GSO standard and regulation of Trans Fatty Acids (GSO 2483/ 2015)

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Year(s):	2017 (ongoing)
Target age group:	Adults and children
Organisation:	Minister of Public Authority of Industry
Linked document:	<a href="#">Download linked document</a>
References:	Countdown to 2023: WHO report on global trans fat elimination 2021. Geneva: World Health Organization; 2021. Licence: CC BY-NC-SA 3.0 IGO.

## Gulf Technical Regulation: Labeling of prepackaged food stuffs

Gulf Cooperation Council countries namely adopted the standards GSO (09/2013) Amd 2016 and GSO (150-2/2013) for labeling of pre-packaged foods and shelf life. According to this GCC-wide standard, prepackaged food product labels should be in Arabic or include an Arabic language translation of the label. Producers and retailers are also mandated to provide a list of the nutrient content of pre-packaged food products, even in the absence of a nutrition or health claim.

Categories:	Labelling Regulation/Guidelines
Year(s):	2013 (ongoing)
Target age group:	Adults and children
Organisation:	Gulf Cooperation Council
Linked document:	<a href="#">Download linked document</a>
References:	<a href="https://www.gso.org.sa/store/standards/GSO:615544/GSO%209:2013?lang=en">https://www.gso.org.sa/store/standards/GSO:615544/GSO%209:2013?lang=en</a>

## Kuwait National Programme for Healthy Living: first 5-year plan (2013-2017)

The Kuwait National Programme for Healthy Living is an initiative to promote the health and well-being for individuals living in the country. The plan has been modified to focus on obesity and diabetes in particular due to the historically high prevalence of these conditions in Kuwait.

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Categories (partial):	Evidence of National Obesity Strategy/Policy or Action plan Evidence of Physical Activity Guidelines/Policy
Year(s):	2013-2017
Target age group:	Adults and children
Organisation:	Kuwait Healthy Living
Find out more:	<a href="http://www.karger.com">www.karger.com</a>
References:	Behbehani K, Kuwait National Programme for Healthy Living: First 5-Year Plan (2013-2017). Med Princ Pract 2014;23(suppl 1):32-42.

## Responsible Food and Beverage Marketing to Children Pledge

The Responsible Food and Beverage Marketing to Children Pledge, initially adopted in the GCC in 2010, is a voluntary commitment by the signatory companies to conduct responsible food and beverage marketing to children. The pledge informs and benchmarks how food and beverage products are marketed in a responsible way to children under the age of 12 in the region. In 2016 the pledge was enhanced by applying a set of nutrition criteria to define 'better for you options'. The pledge was endorsed by the Advertising Business Group in 2018.

Categories:	Industry/Government regulations - voluntary /pledges
Categories (partial):	Evidence of Marketing Guidelines/Policy
Year(s):	2010 (ongoing)
Target age group:	Children
References:	<a href="https://campaignme.com/global-food-beverage-companies-in-the-gcc-achieve-100-commitment-to-restrict-marketing-to-children/">https://campaignme.com/global-food-beverage-companies-in-the-gcc-achieve-100-commitment-to-restrict-marketing-to-children/</a>

## GNPR 2016-17 (q7) Breastfeeding promotion and/or counselling

WHO Global Nutrition Policy Review 2016-2017 reported the evidence of breastfeeding promotion and/or counselling (q7)

Categories:	Evidence of Breastfeeding promotion or related activity
Target age group:	Adults
Organisation:	Ministry of Health (information provided by the GINA program)
Find out more:	<a href="https://extranet.who.int">extranet.who.int</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en">https://extranet.who.int/nutrition/gina/en</a>

## Mandatory standard for food in schools

There is a ban on fizzy drinks, crisps and chocolates on school premises to reduce the intake of fat and sugar by pupils. The ban is monitored by the Ministry of Education but compliance is not reported to be high.

Categories:	Evidence of School Food Regulations
Target age group:	Children
Organisation:	Ministries of Education
References:	WCRF. NOURISHING Database. <a href="https://policydatabase.wcrf.org/level_one?page=nourishing-level-one#step2=1#step3=337">https://policydatabase.wcrf.org/level_one?page=nourishing-level-one#step2=1#step3=337</a> (Accessed 25.01.2022)

## Marketing of Breast-Milk Substitutes: National Implementation of the International Code Status Report 2016 (Promotion of Breastfeeding)

The 2016 report provides information on the status of implementing the International Code of Marketing of Breast-milk Substitutes and subsequent relevant World Health Assembly resolutions ("the Code") in and by countries. The report also identifies in which countries they actively promote the benefits of breastfeeding.

Categories:	Evidence of Breastfeeding promotion or related activity
Target age group:	Adults
Organisation:	WHO UNICEF IBFAN
References:	WHO. UNICEF. IBFAN. Marketing of Breast-milk Substitutes: National Implementation of the International Code. Status Report 2016. Geneva: World Health Organization; 2016