

# Israel



## Policies, Interventions and Actions

### Commercial Determinants of Noncommunicable Diseases in the WHO European Region

This report highlights the substantial impact of commercial determinants on noncommunicable diseases (NCDs) in the WHO European Region. Nearly 7500 deaths per day in the Region are attributed to commercial determinants, such as tobacco, alcohol, processed food, fossil fuels and occupational practices. These commercial products and practices contribute to 25% of all deaths in the Region. The report’s chapters systematically explore various facets of how commercial interests exacerbate NCDs and key strategies used by commercial actors to negatively influence NCD-related policies at the national and international level. The report also provides selected case studies from the Region to illustrate key strategies and outcomes of industry influence on health policies. The report then calls for urgent and coordinated action to address the commercial determinants of NCDs. It advocates for building coalitions based on the values of equity, sustainability, and resilience. Public health actors are urged to develop competencies in economic and legal frameworks, enforce transparency, and manage conflicts of interest effectively. The report underscores the need for robust financial reforms and strict regulation to curb industry power and protect public health. By implementing these strategies, the Region can accelerate progress towards global NCD targets and Sustainable Development Goals by 2030.

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|-------------------|---|
| Categories:       | Evidence of Marketing Guidelines/Policy   |
| Year(s):          | 2024 (ongoing)  |
| Target age group: | Adults and children   |
| Organisation:     | World Health Organisation (WHO)   |
| Linked document:  | <a href="#">Download linked document</a>  |
| References:       | World Health Organization. Regional Office for Europe. (2024) Commercial Determinants of Noncommunicable Diseases in the WHO European Region. World Health Organization. Regional Office for Europe. <a href="https://iris.who.int/handle/10665/376957">https://iris.who.int/handle/10665/376957</a> . License: CC BY-NC-SA 3.0 IGO |

## European practical and patient-centred guidelines for adult obesity management in primary care

This article aims to provide obesity management guidelines specifically tailored to GPs, favouring a practical patient-centred approach. The focus is on GP communication and motivational interviewing as well as on therapeutic patient education. The new guidelines highlight the importance of avoiding stigmatization, something frequently seen in different health care settings. In addition, managing the psychological aspects of the disease, such as improving self-esteem, body image and quality of life must not be neglected.

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| Categories:      | Evidence of Management/treatment guidelines   |
| Year(s):         | 2019 (ongoing)  |
| Linked document: | <a href="#">Download linked document</a>  |
| References:      | Dominique Durrer Schutz, Luca Busetto, Dror Dicker, Nathalie Farpour-Lambert, Rachel Pryke, Hermann Toplak, Daniel Widmer, Volkan Yumuk, Yves Schutz; European Practical and Patient-Centred Guidelines for Adult Obesity Management in Primary Care. <i>Obes Facts</i> 15 March 2019; 12 (1): 40–66. <a href="https://doi.org/10.1159/000496183">https://doi.org/10.1159/000496183</a> |

מאגזין מידע על מחלות כרוניות ומניעה, המיועד לרופאים, מפרסם את המדריך הזה. המדריך מפרט על אסטרטגיות טיפוליות וטיפוליות-חינוכיות, המיועדות לרופאים כלליים, המטפלים במחלת השומן. המדריך מפרט על אסטרטגיות טיפוליות וטיפוליות-חינוכיות, המיועדות לרופאים כלליים, המטפלים במחלת השומן. המדריך מפרט על אסטרטגיות טיפוליות וטיפוליות-חינוכיות, המיועדות לרופאים כלליים, המטפלים במחלת השומן.

Mandatory national labelling guidelines for pre-packaged food approved by the Prime Minister and Minister of Health and adopted from December 2017. (Available in Israeli and English language)

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|-------------------|---|
| Categories:       | Labelling Regulation/Guidelines   |
| Year(s):          | 2017 (ongoing)  |
| Target age group: | Adults and children   |
| Organisation:     | Ministry of Health  |
| Linked document:  | <a href="#">Download linked document</a>  |
| References:       | Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/fr/node/43111">https://extranet.who.int/nutrition/gina/fr/node/43111</a> (last accessed 29.06.22) Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a> |

## National Food and Nutrition Council

National Multisectoral stakeholder mechanism in place (such as Coalition, Taskforce, Committee) for Obesity or Nutrition (including obesity)

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|-------------------|---|
| Categories:       | Evidence of a multi-sectoral national coordination mechanism for obesity or nutrition (including obesity) |
| Year(s):          | 2016 (ongoing)  |
| Target age group: | Adults and children   |

## Dietary guidelines to prevent cardiovascular diseases

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|-------------------|---|
| Categories:       | Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan |
| Year(s):          | 2015 (ongoing)  |
| Target age group: | Adults and children   |
| Organisation:     | Israel Heart Society  |
| Find out more:    | <a href="http://www.israel-heart.org.il">www.israel-heart.org.il</a>      |
| Linked document:  | <a href="#">Download linked document</a>                                  |

## Health Behaviours. Prevention Treatment of Obesity. Healthy Israel 2020

Objectives and targets to reduce obesity prevalence and actions for prevention.

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|-------------------|---|
| Categories:       | Evidence of National Obesity Strategy/Policy or Action plan |
| Year(s):          | 2011-2020   |
| Target age group: | Adults and children   |
| Organisation:     | Ministry of Health, Israel                                  |
| Linked document:  | <a href="#">Download linked document</a>                    |

## Health Behaviours: Promoting Physical Activity, Prevention and Treatment of Obesity, Healthful Nutrition

This plan of action includes a series of objectives to reduce the prevalence of obesity in both children and adults.

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| Categories:       | Evidence of Physical Activity Guidelines/Policy  |
| Year(s):          | 2011-2020  |
| Target age group: | Adults and children  |
| Organisation:     | Ministry of Health   |
| Find out more:    | <a href="http://www.health.gov.il">www.health.gov.il</a>   |
| Linked document:  | <a href="#">Download linked document</a>   |
| References:       | Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en">https://extranet.who.int/nutrition/gina/en</a> Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a> |

## Food-based dietary guidelines - Israel

The food pyramid was developed in a process led by the Ministry of Health with the participation of nutrition associations, universities and the food industry. It is endorsed by the Ministries of Health, Education and Agriculture. (Available in Arabic, English and Hebrew languages)

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| Categories:       | Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan  |
| Year(s):          | 2008 (ongoing)   |
| Target age group: | Adults and children  |
| Organisation:     | Ministries of Health, Education and Agriculture  |
| Linked document:  | <a href="#">Download linked document</a>   |
| References:       | <a href="https://www.fao.org/nutrition/education/food-dietary-guidelines/regions/countries/israel/en/">https://www.fao.org/nutrition/education/food-dietary-guidelines/regions/countries/israel/en/</a> (last accessed 21.07.22) |

## GNPR 2016-17 (q7) Breastfeeding promotion and/or counselling

WHO Global Nutrition Policy Review 2016-2017 reported the evidence of breastfeeding promotion and/or counselling (q7)

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|-------------------|--|
| Categories:       | Evidence of Breastfeeding promotion or related activity  |
| Target age group: | Adults   |
| Organisation:     | Ministry of Health (information provided by the GINA program)  |
| Find out more:    | <a href="https://extranet.who.int">extranet.who.int</a>  |
| References:       | Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en">https://extranet.who.int/nutrition/gina/en</a> Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a> |

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