

# Czechia



## Policies, Interventions and Actions

### Commercial Determinants of Noncommunicable Diseases in the WHO European Region

This report highlights the substantial impact of commercial determinants on noncommunicable diseases (NCDs) in the WHO European Region. Nearly 7500 deaths per day in the Region are attributed to commercial determinants, such as tobacco, alcohol, processed food, fossil fuels and occupational practices. These commercial products and practices contribute to 25% of all deaths in the Region. The report's chapters systematically explore various facets of how commercial interests exacerbate NCDs and key strategies used by commercial actors to negatively influence NCD-related policies at the national and international level. The report also provides selected case studies from the Region to illustrate key strategies and outcomes of industry influence on health policies. The report then calls for urgent and coordinated action to address the commercial determinants of NCDs. It advocates for building coalitions based on the values of equity, sustainability, and resilience. Public health actors are urged to develop competencies in economic and legal frameworks, enforce transparency, and manage conflicts of interest effectively. The report underscores the need for robust financial reforms and strict regulation to curb industry power and protect public health. By implementing these strategies, the Region can accelerate progress towards global NCD targets and Sustainable Development Goals by 2030.

Categories:	Evidence of Marketing Guidelines/Policy
Year(s):	2024 (ongoing)
Target age group:	Adults and children
Organisation:	World Health Organisation (WHO)
Linked document:	<a href="#">Download linked document</a>
References:	World Health Organization. Regional Office for Europe. (2024) Commercial Determinants of Noncommunicable Diseases in the WHO European Region. World Health Organization. Regional Office for Europe. <a href="https://iris.who.int/handle/10665/376957">https://iris.who.int/handle/10665/376957</a> . License: CC BY-NC-SA 3.0 IGO

## JA PreventNCD

Joint Action to Prevent Non-Communicable Diseases and Cancer (JA Prevent NCD) is a three year project funded by the EUforHealth 2021-2027 programme. It is designed to reduce the burden of cancer and NCDs across Europe by supporting member states (22 EU member states and Iceland, Norway, and Ukraine) to implement effective prevention strategies by focusing on both personal and societal risk factors. The project aims to reduce fragmentation and duplication of actions.

Categories:	Transnational Obesity Strategies/Policy/Recommendations or Action Plan Evidence of NCD strategy
Year(s):	2024-2027
Organisation:	EUforHealth 2021-2027
Find out more:	<a href="https://preventnecd.eu">preventnecd.eu</a>

## Annex III to Regulation (EC) No 1925/2006 of the European Parliament and of the Council as regards trans fat, other than trans fat naturally occurring in fat of animal origin

Measures to limit or virtually eliminate industrially-produced trans fatty acids in food intended for the final consumer and/or for supply to retail. Adopted by The European Commission from April 2019. (Available in multiple languages)

Categories:	Evidence of Marketing Guidelines/Policy
Year(s):	2019 (ongoing)
Target age group:	Adults and children
Organisation:	The European Commission
Linked document:	<a href="#">Download linked document</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en/node/36162">https://extranet.who.int/nutrition/gina/en/node/36162</a> (last accessed 12.07.22) Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## European practical and patient-centred guidelines for adult obesity management in primary care

This article aims to provide obesity management guidelines specifically tailored to GPs, favouring a practical patient-centred approach. The focus is on GP communication and motivational interviewing as well as on therapeutic patient education. The new guidelines highlight the importance of avoiding stigmatization, something frequently seen in different health care settings. In addition, managing the psychological aspects of the disease, such as improving self-esteem, body image and quality of life must not be neglected.

Categories:	Evidence of Management/treatment guidelines
Year(s):	2019 (ongoing)
Linked document:	<a href="#">Download linked document</a>
References:	Dominique Durrer Schutz, Luca Busetto, Dror Dicker, Nathalie Farpour-Lambert, Rachel Pryke, Hermann Toplak, Daniel Widmer, Volkan Yumuk, Yves Schutz; European Practical and Patient-Centred Guidelines for Adult Obesity Management in Primary Care. <i>Obes Facts</i> 15 March 2019; 12 (1): 40–66. <a href="https://doi.org/10.1159/000496183">https://doi.org/10.1159/000496183</a>

## NCD Country Profiles 2018 (Obesity Targets)

The profiles also provide data on the key metabolic risk factors, namely raised blood pressure, raised blood glucose and obesity and National Targets on Obesity (as of 2017)

Categories:	Evidence of Obesity Target
Year(s):	2017 (ongoing)
Target age group:	Adults and children
Organisation:	World Health Organisation
References:	Noncommunicable diseases country profiles 2018. Geneva: World Health Organization; 2018. Licence: CC BY-NC-SA 3.0 IGO.

## School Fruit, Vegetables and Milk Scheme

"Applicable since 1 August 2017, the EU school fruit, vegetables and milk scheme combines two previous schemes (the school fruit and vegetables scheme and the school milk scheme) under a single legal framework for more efficiency and an enhanced focus on health and educational. The scheme supports the distribution of products, educational measures and information measures. The scheme supports the distribution of fruit, vegetables, milk and certain milk products to schoolchildren, from nursery to secondary school. EU countries approve a list of products (in collaboration with their health and nutrition authorities) which will help achieve the schemes objective of helping children to follow a healthy diet. Priority is for fresh fruit and vegetables and for plain milk. In order to support a varied diet and/or specific nutritional needs, EU countries may also make processed fruit and vegetables such as juices and soups and certain milk products such as yoghurt and cheese, available. Additionally, under stricter conditions, milk-based drinks may be included." - EU Commission

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Year(s):	2017 (ongoing)
Organisation:	European Commission
Find out more:	<a href="https://ec.europa.eu">ec.europa.eu</a>
References:	<a href="https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/market-measures/school-fruit-vegetables-and-milk-scheme/school-scheme-explained_en">https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/market-measures/school-fruit-vegetables-and-milk-scheme/school-scheme-explained_en</a>

## Decree of the Ministry of Education, Youth and Sports no. 282/2016

Decree of the Ministry of Education, Youth and Sports no. 282/2016 Sb. on food requirements for which advertising is admissible and which can be offered for sale in schools and school facilities. Advertising and selling of unhealthy foods are forbidden in schools and school facilities. The novelisation of this Decree from 2018 mitigated strong limits on food requirements.

Categories:	Evidence of Marketing Guidelines/Policy
Year(s):	2016 (ongoing)
Target age group:	Adults and children
Organisation:	Ministry of Health
Find out more:	<a href="http://www.msmt.cz">www.msmt.cz</a>
Linked document:	<a href="#">Download linked document</a>
References:	Pamlsková vyhláška, MŠMT ÄČER [Internet]. <a href="http://www.msmt.cz">www.msmt.cz</a> . [cited 2020av Jul 27]. Available from: <a href="https://www.msmt.cz/ministerstvo/novinar/pamlskova-zacne-platit-20-zari-2016">https://www.msmt.cz/ministerstvo/novinar/pamlskova-zacne-platit-20-zari-2016</a> []

## Decree on food requirements for which advertising is allowed and which can be offered for sale at schools

This Decree regulates requirements for food for which advertising is allowed and which can be offered for sale at schools, and also specifies exceptions. This legislation makes the sale of food that contains fatty acids and sweeteners illegal. It also bans the sale of energy beverages or foods among other unhealthy food products.

Categories:	Evidence of School Food Regulations
Year(s):	2016 (ongoing)
Target age group:	Children
Organisation:	Government
Linked document:	<a href="#">Download linked document</a>
References:	<a href="https://leap.unep.org/countries/cz/national-legislation/decreed-food-requirements-which-advertising-allowed-and-which-can">https://leap.unep.org/countries/cz/national-legislation/decreed-food-requirements-which-advertising-allowed-and-which-can</a>

## GNPR 2016-2017: Infant and young child nutrition - Breastfeeding promotion and/or counselling

This programme was reported by countries for the 2nd WHO Global Nutrition Policy Review 2016-2017 module on actions related to infant and young child nutrition. Information provided by WHO GINA Programme.

Categories:	Evidence of Breastfeeding promotion or related activity
Year(s):	2016 (ongoing)
Target age group:	Children
Find out more:	<a href="http://extranet.who.int">extranet.who.int</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en">https://extranet.who.int/nutrition/gina/en</a> Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Health Promoting School Program

The program brings together schools for which health does not only mean the absence of disease, but they perceive it as a result of interacting bio - psycho - social factors, the so - called holistic concept of health, which also corresponds to the WHO concept. Schools try to develop these factors by respecting the natural needs of the individual, promoting communication, cooperation, emphasis on responsibility for their own health and developing the life competencies of all members of the school community.

Categories (partial):	Evidence of Community Interventions/Campaign
Year(s):	2016 (ongoing)
Target age group:	Children
Organisation:	National Institute of Public Health
Find out more:	<a href="http://www.szu.cz">www.szu.cz</a>
Linked document:	<a href="#">Download linked document</a>
References:	Program Škola podporující zdraví, SZÚ [Internet]. <a href="http://www.szu.cz">www.szu.cz</a> . [cited 2020bb Jul 27]. Available from: <a href="http://www.szu.cz/program-skola-podporujici-zdravi?lang=1">http://www.szu.cz/program-skola-podporujici-zdravi?lang=1</a> []

## Action Plan for Promoting Physical Activity for the period 2015-2020

This physical activity action plan is part of the national strategy for the protection and promotion of health and disease prevention.

Categories:	Evidence of Physical Activity Guidelines/Policy
Year(s):	2015-2020
Target age group:	Adults and children
Organisation:	Ministry of Health
Find out more:	<a href="http://ec.europa.eu">ec.europa.eu</a>
Linked document:	<a href="#">Download linked document</a>
References:	Chruzander C. Promoting Physical Activity in Children, the Role of Physiotherapists Action Number: 1609 EU Platform for Action on Diet [Internet]. Physical Activity and Health. Available from: <a href="https://ec.europa.eu/health/sites/health/files/nutrition_physical_activity/docs/ev_201711301_co01_en.pdf">https://ec.europa.eu/health/sites/health/files/nutrition_physical_activity/docs/ev_201711301_co01_en.pdf</a> []

## Health 2020 National Strategy for Health Protection and Promotion and Disease Prevention

Health 2020 National Strategy for Health Protection and Promotion and Disease Prevention Action Plan 2: Proper Nutrition and Eating Habits of the Population. Czech national obesity strategy.

Categories:	Evidence of National Obesity Strategy/Policy or Action plan
Year(s):	2015-2020
Target age group:	Adults and children
Organisation:	The Ministry of Health of the Czech Republic
References:	<a href="https://extranet.who.int/ncdccs/Data/CZE_B10_Prevention%20of%20Obesity%20(English%20summary).pdf">https://extranet.who.int/ncdccs/Data/CZE_B10_Prevention%20of%20Obesity%20(English%20summary).pdf</a>

## European Union (EU) Action Plan on Childhood Obesity 2014-2020

EU Action plan. To contribute to halting the rise in overweight and obesity in children and young people (0-18 years) by 2020

Categories:	Transnational Obesity Strategies/Policy/Recommendations or Action Plan
Year(s):	2014-2020
Target age group:	Children
Organisation:	Ministry of Health
Find out more:	<a href="http://ec.europa.eu">ec.europa.eu</a>
Linked document:	<a href="#">Download linked document</a>
References:	EU Action Plan on Childhood Table of contents [Internet]. Available from: <a href="https://ec.europa.eu/health/sites/health/files/nutrition_physical_activity/docs/childhoodobesity_actionplan_2014_2020_en.pdf">https://ec.europa.eu/health/sites/health/files/nutrition_physical_activity/docs/childhoodobesity_actionplan_2014_2020_en.pdf</a> &amp;amp;zwnj;

## HEALTH 2020 National Strategy for Health Protection and Promotion and Disease Prevention

Aims to prevent disease and promote health to improve the health of the population by providing safe, stable environments, tackling major health problems, reducing health inequalities, empowering people and more.

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Year(s):	2014-2020
Target age group:	Adults and children
Organisation:	Ministry of Health of The Czech Republic
Find out more:	<a href="http://www.iccp-portal.org">www.iccp-portal.org</a>
Linked document:	<a href="#">Download linked document</a>
References:	Ministry of Health of the Czech republic (2014). HEALTH 2020 National Strategy for Health Protection and Promotion and Disease Prevention. Available from <a href="https://www.iccp-portal.org/health-2020-%E2%80%93-national-strategy-health-protection-and-promotion-and-disease-prevention">https://www.iccp-portal.org/health-2020-%E2%80%93-national-strategy-health-protection-and-promotion-and-disease-prevention</a> [Accessed 8th Nov].

## Working group for prevention of obesity

In 2014, a series of working groups were established in the Czech Republic in order to improve Czech nutrition and food safety. These working groups included: Working group for food safety, Working group for prevention of obesity, Working group for the healthy diet and dietary habits.

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Year(s):	2014 (ongoing)
References:	<a href="https://extranet.who.int/nutrition/gina/en/mechanisms/1428">https://extranet.who.int/nutrition/gina/en/mechanisms/1428</a> Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>



## Code of Advertising Practice

Self-regulatory code of advertising practice

Categories:	Evidence of Marketing Guidelines/Policy
Year(s):	2013 (ongoing)
Target age group:	Adults and children
Organisation:	Czech Advertising Standards Council
Find out more:	<a href="http://www.rpr.cz">www.rpr.cz</a>
Linked document:	<a href="#">Download linked document</a>
References:	Rada pro reklamu [Internet]. <a href="http://www.rpr.cz">www.rpr.cz</a> . [cited 2020az Jul 27]. Available from: <a href="https://www.rpr.cz/cz/en.php">https://www.rpr.cz/cz/en.php</a> []

## Choices Logo

A voluntary, industry-initiated labelling scheme where the identifies healthier options in each food group. Products must meet nutritional criteria set by an independent scientific committee.

Categories:	Labelling Regulation/Guidelines Industry/Government regulations - voluntary /pledges
Year(s):	2011 (ongoing)
Target age group:	Adults and children
Find out more:	<a href="http://nlchamber.cz">nlchamber.cz</a>

## EU Regulation 1169/2011

Passed in 2011, EU Regulation 1169/2011 on the Provision of Food Information to Consumers requires a list of the nutrient content of most pre-packaged food to be provided on the back of the pack from October 2011.

Categories:	Labelling Regulation/Guidelines
Year(s):	2011 (ongoing)
Target age group:	Adults and children
Organisation:	European Parliament and the Council of the European Union
Find out more:	<a href="http://eur-lex.europa.eu">eur-lex.europa.eu</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en/node/22917">https://extranet.who.int/nutrition/gina/en/node/22917</a> (last accessed 28.06.22) Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Evaluation of the EU school milk and fruit scheme

European Court of Auditors (2011) Are the school milk and school fruit schemes effective? Special Report No 10. Publications Office of the European Union, Luxembourg.

Categories:	Health Effectiveness Reviews (obesity related)
Year(s):	2011 (ongoing)
Target age group:	Children
Organisation:	EUROPEAN COURT OF AUDITORS
Linked document:	<a href="#">Download linked document</a>
References:	Information provided with kind permission of World Cancer Research Fund International from their NOURISHING framework <a href="http://www.wcrf.org/NOURISHING">www.wcrf.org/NOURISHING</a>

## EU health and nutrient claims regulation

Regulation n° 1924/2006 establishes EU-wide rules on the use of specified health and nutrient claims. The European Commission approves claims provided they are based on scientific evidence and accessible consumers. The European Food Safety Authority is responsible for evaluating the scientific evidence supporting health claims. Nutrition claims may only be used on food defined as "healthy" by a nutrient profile.

Categories:	Labelling Regulation/Guidelines
Year(s):	2006 (ongoing)
Target age group:	Adults and children
Organisation:	European Commission
Linked document:	<a href="#">Download linked document</a>
References:	<a href="https://eur-lex.europa.eu/legal-content/en/ALL/?uri=CELEX%3A32006R1924">https://eur-lex.europa.eu/legal-content/en/ALL/?uri=CELEX%3A32006R1924</a>

## Nutrition-Friendly Schools Initiative (NFSI)

"The NFSI is a school-based programme that addresses the double burden of malnutrition –undernutrition, including micronutrient deficiencies, and overweight/obesity. It is a tool for developing a school environment that promotes the nutritional well-being of school-age children and increases their physical activity levels."

Categories:	Evidence of Community Interventions/Campaign
Year(s):	2006 (ongoing)
Target age group:	Children
Organisation:	World Health Organization
Linked document:	<a href="#">Download linked document</a>
References:	<a href="https://ec.europa.eu/health/sites/default/files/nutrition_physical_activity/docs/implementation_report_a1c_en.pdf">https://ec.europa.eu/health/sites/default/files/nutrition_physical_activity/docs/implementation_report_a1c_en.pdf</a>

## The Choices Programme

This is a front of pack labelling programme, with aim to assist the consumer to make healthy choices

Categories:	Evidence of Community Interventions/Campaign
Categories (partial):	Labelling Regulation/Guidelines
Year(s):	2006 (ongoing)
Target age group:	Adults and children
Organisation:	Choices International Foundation
Find out more:	<a href="https://nlchamber.cz">nlchamber.cz</a>
Linked document:	<a href="#">Download linked document</a>
References:	The Choices Programme [Internet]. Netherlands-Czech Chamber of Commerce. Available from: <a href="https://nlchamber.cz/unilever-ahold-heineken-the-choices-programme/">https://nlchamber.cz/unilever-ahold-heineken-the-choices-programme/</a> []

## Legislation on schools meals

This legislation outlines the nutritional standards that school meals catering to children in pre-school, primary, secondary, and higher vocational schools must meet.

Categories:	Evidence of School Food Regulations
Year(s):	2005 (ongoing)
Target age group:	Children
Organisation:	Ministry of Education
Linked document:	<a href="#">Download linked document</a>

## GNPR 2016-17 (q7) Breastfeeding promotion and/or counselling

WHO Global Nutrition Policy Review 2016-2017 reported the evidence of breastfeeding promotion and/or counselling (q7)

Categories:	Evidence of Breastfeeding promotion or related activity
Target age group:	Adults
Organisation:	Ministry of Health (information provided by the GINA program)
Find out more:	<a href="https://extranet.who.int">extranet.who.int</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en">https://extranet.who.int/nutrition/gina/en</a> Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Healthy school canteen

The Healthy School Canteen project seeks to ensure that school canteens are served a varied, nutritionally balanced and tasty diet.

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Target age group:	Children
Organisation:	Ministry of Health
Find out more:	<a href="http://www.zdravaskolnijidelna.cz">www.zdravaskolnijidelna.cz</a>
Linked document:	<a href="#">Download linked document</a>
References:	Co vám přináší projekt Zdravá školní jídelna? [Internet]. Zdravá školní jídelna. [cited 2020 Jul 27]. Available from: <a href="https://www.zdravaskolnijidelna.cz/o-projektu">https://www.zdravaskolnijidelna.cz/o-projektu</a> []

## NCD targets for Czechia

NCD targets of the Czech republic include: Stop the increase in the prevalence of overweight and obesity in children by 2020 & Stop the increase in the prevalence of overweight and obesity in adults by 2020.

Categories:	Evidence of NCD strategy
Target age group:	Adults and children
References:	<a href="https://extranet.who.int/ncdccc/Data/CZE_Czechia_NCD_targets.pdf">https://extranet.who.int/ncdccc/Data/CZE_Czechia_NCD_targets.pdf</a>

## Nebud' pecka

One of the European Youth Tackling Obesity (EYTO) projects, Nebud' pecka was a campaign based in Prague, Czech Republic. The campaign title relates to being active, moving and having an interest in life. The most successful element of the Nebud' pecka campaign was interactive lectures in school settings, where young people shared newly acquired information with their peers in an attractive way. Trying new sports and support and changing eating habits formed part of this campaign.

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan Evidence of Physical Activity Guidelines/Policy Evidence of Community Interventions/Campaign
Target age group:	Adults and children
Organisation:	European Youth Tackling Obesity
Find out more:	<a href="http://www.eyto.org.uk">www.eyto.org.uk</a>
Linked document:	<a href="#">Download linked document</a>
References:	EYTO [Internet]. <a href="http://www.eyto.org.uk">www.eyto.org.uk</a> . [cited 2020 Jul 25]. Available from: <a href="http://www.eyto.org.uk/">http://www.eyto.org.uk/</a>

## Obesity treatment guidelines

The Czech Society for the Study of Obesity have published/compiled a number of guidelines surrounding obesity treatment available in the Czech Republic.

Categories:	Evidence of Management/treatment guidelines
Organisation:	The Czech Society for the Study of Obesity
Find out more:	<a href="http://www.obesitas.cz">www.obesitas.cz</a>

## Parky v pohybu

Project focused on the promotion of physical activity and healthy lifestyle

Categories:

Target age  
group:

Organisation:

Find out more:

Linked document:

References:

PARKY

<https://parkyvpohybu.wixsite.com/vyzva#:~:text=PARKY%20V%20POHYBU%20%7C%20vyzva&text=Cvi%C4%8D%C3%ADme>

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