

# Kolombja



## Policies, Interventions and Actions

### Tax on ultra-processed products and sugary drinks

The law passed in November 2022 states that from November 1 2023 there will be a 10% tax on products that exceed stated thresholds for added sugars, sodium, and saturated fats..The tax rate will rise to 15% in 2024 and 20% in 2025. For beverages, the tax rate will be measured against added sugar content, increasing annually in three phases with stricter thresholds coming into play in 2025.

Categories:	Taxation/Subsidies on Food or Beverages or law relating to public health
Year(s):	2023 (ongoing)
Target age group:	Adults and children
Organisation:	Government
Find out more:	<a href="http://www.suin-juriscol.gov.co">www.suin-juriscol.gov.co</a>
Linked document:	<a href="#">Download linked document</a>

### Resolución 810 de 2021, por la cual se establece el reglamento técnico sobre los requisitos de etiquetado nutricional y frontal que deben cumplir los alimentos envasados o empacados para consumo humano [Nutritional and frontal labelling requirements]

Mandatory national labelling guidelines for packaged foods and drinks in place. (Available only in Spanish language)

Categories:	Labelling Regulation/Guidelines
Year(s):	2021 (ongoing)
Target age group:	Adults and children
Organisation:	The Congress of Colombia
Linked document:	<a href="#">Download linked document</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en/node/66482">https://extranet.who.int/nutrition/gina/en/node/66482</a> (last accessed 10.08.22) Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Resolution 2013/2020 Establishing the technical regulation defining the maximum sodium levels of processed foods prioritized within the framework of the National Strategy for the Reduction of Sodium Consumption and dictating other provisions

The purpose of this technical regulation is to define the maximum sodium levels of processed foods prioritized within the framework of the National Strategy for the Reduction of Sodium Consumption, in order to contribute to the reduction of arterial hypertension and non-communicable diseases associated with it, with the legitimate objective of protecting the health of the population. (Available only in Spanish language)

Categories:	Evidence of Marketing Guidelines/Policy
Year(s):	2020 (ongoing)
Target age group:	Adults and children
Organisation:	Minister of Health and Social Protection
Linked document:	<a href="#">Download linked document</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en/node/57271">https://extranet.who.int/nutrition/gina/en/node/57271</a> (last accessed 11.08.22) Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Resolución número 16432 de 2015 por la cual se expiden los lineamientos Técnicos – Administrativos, los estándares y las condiciones mínimas del Programa de Alimentación Escolar (PAE)

National mandatory standards for food available in schools. The General Objective of the School Feeding Program (PAE) is to contribute to the access with school permanence of children, adolescents and young people, registered in the oficial enrolment, promoting healthy eating habits, through the provision of a food supplement. (Available only in English language)

Categories:	Evidence of School Food Regulations
Year(s):	2015 (ongoing)
Target age group:	Tfal
Organisation:	The Minister of National Education
Linked document:	<a href="#">Download linked document</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en/node/66495">https://extranet.who.int/nutrition/gina/en/node/66495</a> (last accessed 11.08.22) Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Orientación técnica para la promoción del transporte activo

This document shows a review of international experiences, identifying the main strategies that have been successful worldwide, to generate recommendations for implementation at the national level. A theoretical and regulatory framework is then provided related to physical activity in the country in all settings of life (school, university, work, public space and housing). (Available only in Spanish language)

Categories:	Evidence of Physical Activity Guidelines/Policy
Year(s):	2014 (ongoing)
Target age group:	Adults u tfal
Organisation:	Ministerio de Salud
Linked document:	<a href="#">Download linked document</a>

## Pan American Health Organization (PAHO) - Plan of Action for the Prevention of Obesity in Children and Adolescents

This 5-year action plan was signed by PAHO member countries, aiming to halt the rise in obesity among children and adolescents. It calls for a number of policies, including taxes on unhealthy food and drink, labelling and marketing regulation, health promotion, school nutrition improvement, and breastfeeding promotion.

Categories:	Transnational Obesity Strategies/Policy/Recommendations or Action Plan
Year(s):	2014-2019
Target age group:	Tfal
Organisation:	Pan American Health Organisation (PAHO), WHO for the Americas
Find out more:	<a href="https://iris.paho.org">iris.paho.org</a>
Linked document:	<a href="#">Download linked document</a>
References:	PAHO. Plan of Action for the Prevention of Obesity in Children and Adolescents. WHO; 2014.

## Resolución N° 2.508, Reglamento técnico sobre los requisitos que deben cumplir los alimentos envasados que contengan grasas trans y/o grasas saturadas

Measures to limit or virtually eliminate industrially-produced trans fatty acids in food intended for the final consumer and/or for supply to retail. - The trans fatty acid content in fats, vegetable oils and spreadable and spreadable margarines sold directly to the consumer shall not exceed 2 grams of trans fatty acids per 100 grams of fat. - The trans fatty acid content in fats and oils used as raw material in the food industry, or as an input in bakeries, restaurants or catering services, may contain up to 5 grams of trans fatty acids per 100 grams of fat. (Available only in Spanish language)

Categories:	Evidence of Marketing Guidelines/Policy
Year(s):	2012 (ongoing)
Target age group:	Adult u tfal
Organisation:	Ministry of Health and Social Protection
Linked document:	<a href="#">Download linked document</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en/node/24672">https://extranet.who.int/nutrition/gina/en/node/24672</a> (last accessed 11.08.22) Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Law for Control, Care and Prevention of Obesity and related NCDs (Law 1355)

This law declares obesity as a chronic public health disease as a direct cause of heart disease, circulatory disease, high cholesterol, stress, depression, hypertension, cancer, diabetes, arthritis, colon disease, among others, all of which considerably increase the mortality rate of Colombians (article 1).

Categories:	Evidence of National Obesity Strategy/Policy or Action plan
Year(s):	2009 (ongoing)
Target age group:	Adults and children
Organisation:	Government
Find out more:	<a href="http://www.icbf.gov.co">www.icbf.gov.co</a>
Linked document:	<a href="#">Download linked document</a>

## Food Guidelines for the Colombian Population

Launched in 2000 and updated in 2014, the Food Guidelines for the Colombian population over 2 years of age are represented through the "Healthy Dish of the Colombian Family" icon, which invites the population to gather in the family to consume fresh and varied foods of its 6 food groups.

Categories:	Evidence of Nutritional or Health Strategy/ Guidelines/Policy/Action plan
Year(s):	2000 (ongoing)
Target age group:	Adults and children
Organisation:	Colombian Institute of Family Wellness
Find out more:	<a href="http://www.icbf.gov.co">www.icbf.gov.co</a>
Linked document:	<a href="#">Download linked document</a>
References:	Colombia [Internet]. Food and Agriculture Organization of the United Nations. [cited 2020 Jul 22]. Available from: <a href="http://www.fao.org/nutrition/education/food-dietary-guidelines/regions/countries/Colombia/en">http://www.fao.org/nutrition/education/food-dietary-guidelines/regions/countries/Colombia/en</a> []

## GNPR 2016-17 (q7) Breastfeeding promotion and/or counselling

WHO Global Nutrition Policy Review 2016-2017 reported the evidence of breastfeeding promotion and/or counselling (q7)

Categories:	Evidence of Breastfeeding promotion or related activity
Target age group:	Adults
Organisation:	Ministry of Health (information provided by the GINA program)
Find out more:	<a href="https://extranet.who.int">extranet.who.int</a>
References:	Information provided with kind permission of WHO Global database on the Implementation of Nutrition Action (GINA): <a href="https://extranet.who.int/nutrition/gina/en">https://extranet.who.int/nutrition/gina/en</a> Please note the GINA website has been replaced by the GIFNA database and the GINA link will no longer work. You will find this document by searching this new database: <a href="https://gifna.who.int/">https://gifna.who.int/</a>

## Marketing of Breast-Milk Substitutes: National Implementation of the International Code Status Report 2016 (Promotion of Breastfeeding)

The 2016 report provides information on the status of implementing the International Code of Marketing of Breast-milk Substitutes and subsequent relevant World Health Assembly resolutions ("the Code") in and by countries. The report also identifies in which countries they actively promote the benefits of breastfeeding.

Categories:	Evidence of Breastfeeding promotion or related activity
Target age group:	Adults
Organisation:	WHO UNICEF IBFAN
References:	WHO. UNICEF. IBFAN. Marketing of Breast-milk Substitutes: National Implementation of the International Code. Status Report 2016. Geneva: World Health Organization; 2016

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